



INVITE IRONMAN INTO YOUR BUSINESSES

The IRONMAN 70.3 World Championship is coming to Greater Zion Friday & Saturday, September 17 & 18. This exciting event brings a lot of notoriety and economic impact to the area. Take advantage of this FREE opportunity to get your business in front of these IRONMAN visitors by making exclusive offers to the competitors and volunteers of the event.

SOME PROGRAM BASICS

Deals will be cataloged on IMLocalSTG.com with the URL and QR code distributed to athletes and volunteers across the following platforms:

IRONMAN.GreaterZion.com
Social Media (GreaterZion & GZ Sports)
IRONMAN St. George Social Media
Athlete registration materials

IRONMAN Village information booth
Greater Zion Visitor Information Center
Volunteer Check-in and Materials
Other

Deals should be extended to **athletes and volunteers**. Athletes can be identified by their wristband; volunteers by their volunteer t-shirts.

Deals will be valid September 13-20, unless you specify otherwise.

All participating businesses will have access to a Participating Business poster for their store window/doors. Accessible once you post a deal.

SUGGESTED DEALS

20% or more off an entire purchase | Buy-one-get-one-free deals
Buy-one-get-one-50%-off deals | Free dessert (or other offering)
with meal | Free item for stopping in

GET STARTED NOW

Provide your Offer and Business Information [HERE](#) or
use the QR Code below.



CREATING A WELCOMING, MEMORABLE & ENTICING IRONMAN EXPERIENCE

