

Quick Facts



Intermountain Healthcare **IRONMAN® 70.3® World Championship St. George** Presented by Utah Sports Commission

October 24-29, 2022 (Race Week)

Women's Race – Friday, October 28

Men's Race – Saturday, October 29

The IRONMAN 70.3 World Championship is the only two-day – women's race on one day, men's on the next – event in the IRONMAN 70.3 portfolio. It's also the largest.

Race Basics

1.2-mile swim; 56-mile bike; 13.1-mile run

Race starts at Sand Hollow Reservoir with the Finish Line on Main Street in downtown St. George
IRONMAN Village is located at Town Square Park in downtown St. George

2021 IRONMAN 70.3 World Champions: Gustav Iden (Norway) and Lucy Charles-Barclay (United Kingdom)

World Championship Locations – Historic and Upcoming

2024 – Taupo, New Zealand

2019 – Nice, France

2023 – Lahti, Finland

2018 – Nelson Mandela Bay, South Africa

2022 – St. George, Utah

2017 – Chattanooga, Tennessee

2021 – St. George, Utah

2016 – Mooloolaba, Queensland, Australia

2020 – Cancelled (Covid-19 pandemic)

Washington County Impacts: 2021 IRONMAN 70.3 World Championship

\$18 Million in Direct Economic Impact

87 Countries

3,522 Athletes

11,362 Visitors – 75% were first-time visitors; 97% from outside Utah

More than \$160 million in direct economic impact from IRONMAN events since 2010

Community Notes:

- Washington County proclaimed October 24-29 as **IRONMAN Volunteer Week**
- Washington County School District declared Friday, October 28 as a **"No School Day"**
- Washington County & St. George City commissioned an inspiring M-Dot sculpture as an artistic legacy commemorating the commitment, dedication and positive characteristics of the athletes, volunteers and community members (past and present) who made the IRONMAN 70.3 World Championship possible.

- Iconic events, like the IRONMAN 70.3 World Championship, do the following for our communities:
 - Raises the profile of the community
 - Promotes long-term investment
 - Creates jobs
 - Reduces taxes
 - Generates enthusiasm and a sense of community

Reach

IRONMAN anticipates over 50,000 spectators. And 30 million + reaching via digital means.

Volunteers Needed: 4,000+

Media & Websites

Legends Rising (Athlete Invitation Video): https://youtu.be/vZ_3UavJO24

IRONMAN: <https://www.ironman.com/im703-world-championship-2022>

LOCAL: IRONMAN.GreaterZion.com

Theme Language: Legends Rising

In the shadow of time

In a strangely formidable place

Elements of hope are rising

Touching lives

Changing history

Rewriting the future

Welcome to the Land of Endurance

In this land, the lore of triumph rings through time and space

Stories of the past echo through canyon walls

Symbols of determination ascend to the heavens

Casting unforgettable impressions that carry through the ages

What makes a legend rise?

Is it the setting?

The cast of characters?

The element of suspense?

Or the obstacles overcome?

Perhaps it's in the conflict

The struggle with destiny

The battle of will

Or maybe it's in the voice that stirs the world

Inside and out... Before ...and after

In this land, the call to rise will ask everything of you

It will lead you to the edge and dare you to go further

To find your place beyond the rim

To defy the odds and unapologetically raise your voice

Awakening others to follow

This is a place where hope is born

This is a land where legends rise

About Greater Zion

Located in the southwest corner of Utah, Greater Zion is a destination that offers more than 2,400 square miles of adventure and inspiration. Zion National Park, the second-most-visited National Park in the United States, is the premier attraction, but Zion is only the beginning. Four state parks and a multitude of year-round recreational lands set the stage for a burgeoning mountain biking scene, some of the best off-highway vehicle riding in the country, scenic and challenging play at 14 top-rated golf courses, world-class cultural performances at Tuacahn Center for the Arts and so much more. The vibrant communities of St. George, Springdale, Hurricane, Ivins and towns in between offer a wide range of lodging options, dining experiences and access to outdoor pursuits through local outfitters and tour companies. Home to the 2021 and 2022 IRONMAN 70.3 World Championship, and the 2021 IRONMAN

World Championship, Greater Zion also is a world-class destination for sporting events, conferences and meetings. The Greater Zion Convention & Tourism Office is a transient-room-tax-funded entity of Washington County, Utah. For more information, please visit GreaterZion.com.

About the IRONMAN® 70.3® World Championship

In 2006, the inaugural IRONMAN® 70.3® World Championship was held in Clearwater, Florida becoming another test for the world's elite triathletes. Since that auspicious beginning, the IRONMAN 70.3 World Championship has grown in stature and popularity moving first to Henderson, Nevada in 2011, where athletes encountered a more challenging terrain and then to Mont-Tremblant, Quebec — its first stop on the new "global rotation" for the IRONMAN 70.3 World Championship. The event reached European soil for the first time ever in 2015, with Zell am See, Austria, hosting an epic and memorable event. In 2016, the race moved from the mountains to the beaches of the Sunshine Coast in Queensland, Australia. In 2017, the race returned to the United States, taking place in Chattanooga, Tennessee, where it became a two-day event for the first time. In 2018, the event reached the African continent for the first time and was hosted in Nelson Mandela Bay in South Africa. Continuing the rotation, 2019 saw the French Riviera and Nice, France play host to the ever-growing IRONMAN 70.3 World Championship event. After a year in which the event was not able to take place due to a global pandemic, the race returned in 2021 with over 3,500 athletes competing in St. George, Utah. The event will again take place in St. George, Utah, returning to a two-day format on October 28-29, 2022, before shifting to Lahti, Finland on August 26-27, 2023 and Taupō, New Zealand on December 14-15, 2024. Historically, more than 200,000 athletes have participated annually in a series of qualifying races, consisting of over 100 global events. Hosting more than 5,000 athletes from around the world, participants in the IRONMAN 70.3 World Championship have ranged in age from 18 to 85-plus. For more information, visit ironman.com/im703-world-championship.

About The IRONMAN Group

The IRONMAN Group operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, the IRONMAN® Virtual Racing™ (VR™) Series, 5150™ Triathlon Series, the Rock 'n' Roll® Running Series, the Rock 'n' Roll Virtual Running™ Series, IRONKIDS®, World Triathlon Championship Series, premier running events including the Standard Chartered Singapore Marathon™ and The Sun-Herald City2Surf®, UTMB® World Series events including Tarawera Ultra and Ultra-Trail Australia™, Epic Series™ mountain bike races including the Absa Cape Epic®, road cycling events including Haute Route®, and other multisport races. The IRONMAN Group is the largest operator of mass participation sports in the world and provides more than a million participants annually the benefits of endurance sports through the company's vast offerings. Since the inception of the iconic IRONMAN® brand and its first event in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines around the world. Beginning as a single race, The IRONMAN Group has grown to become a global sensation with hundreds of events across 55+ countries. The IRONMAN Group is owned by Advance, a private, family-owned business. For more information, visit ironman.com/about-ironman-group.